



The Defence Regulations (Isle of Man), 1939.

The Control of Paper Order, 1940.

His Excellency the Lieutenant Governor has, under the powers vested in him by the Defence Regulations (Isle of Man) 1939, made an Order, a copy of which is appended, entitled "The Control of Paper Order, 1940."

Government Office,
Isle of Man,
11th June, 1940.

By Order,
B. E. SARGEANT,
Government Secretary.

ISLE OF MAN
TO WIT.

BY HIS EXCELLENCY VICE-ADMIRAL THE RIGHT HONOURABLE
THE EARL GRANVILLE, C.B., D.S.O., LIEUTENANT GOVERNOR OF
THE SAID ISLE, &c., &c., &c.

The Defence Regulations (Isle of Man) 1939.

THE CONTROL OF PAPER ORDER, 1940.

I, the said Lieutenant Governor, in exercise of the powers vested in me by the Defence Regulations (Isle of Man), 1939, DO hereby Order as follows:—

1. No person shall in the Isle of Man
 - (a) print or publish any newspaper or magazine or other periodical that was not published at any time before the coming into force of this Order;
 - (b) publish any newspaper or magazine or other periodical after the coming into force of this Order at more frequent intervals than those at which it was being published in the period immediately before the coming into force of this Order;
 - (c) print any poster the area of which exceeds 2,400 square inches;
 - (d) exhibit any poster, printed after the coming into force of this Order, and advertising or relating to the sale of goods, except at the place of sale;
 - (e) exhibit any poster, printed after the coming into force of this Order, and advertising or relating to the sale of any newspaper or magazine or other periodical, except such poster is printed on the back of a poster printed before this Order comes into force;
 - (f) print any poster, or exhibit any poster printed after the coming into force of this Order, advertising or relating to
 - (i) the business of any moneylender, bookmaker or commission agent for bets; or
 - (ii) any football pool or any similar pool or competition; or
 - (g) print any circular advertising
 - (i) the business of any moneylender, bookmaker or commission agent for bets; or
 - (ii) any football pool or any similar pool or competition.

2.—(1) No person shall in the Isle of Man—

- (a) gratuitously distribute any advertising circular of any description if he did not gratuitously distribute any advertising circular of the same description at any time within the period of 12 months immediately preceding the coming into force of this Order ;
- (b) in any period of three consecutive calendar months gratuitously distribute advertising circulars of any description the aggregate weight of which exceeds one-third (or in the case of circulars advertising seeds or plants one-half) of the aggregate weight of advertising circulars of the same description gratuitously distributed by him in the corresponding 3 months of the year 1939.

(2) The provisions of paragraph (1) of this Article shall not apply to—

- (a) circulars relating to sales by auction ;
- (b) circulars relating to the letting or sale of houses ;
- (c) trade catalogues dispatched to wholesalers or retailers ;
- (d) insurance particulars sent in response to a request ; or
- (e) lists of stocks and shares.

(3) For the purposes of head (b) of paragraph (1) of this Article the weight of any advertising matter printed before and distributed after the coming into force of this Order shall be deemed to be one-third (or in the case of matter advertising seeds or plants one half) of its actual weight.

3.—(1) No person shall, in wrapping or packing any article for wholesale distribution—

- (a) use any greater quantity of paper wrapping or packing material than such as is reasonably required for the protection of the article ;
- (b) use any paper wrapper, carton or container the caliper of which exceeds what is reasonably required for the protection of the article ;
- (c) insert any advertising matter inside any wrapping or packing or carton or container ; or
- (d) affix to any wrapping or packing or carton or container any advertising matter the area of which exceeds 20 square inches.

(2) No person shall in connection with or for the purposes of any sale by retail—

- (a) wrap or pack with paper any article which does not reasonably require any such packing or wrapping for its protection ;
- (b) use in the wrapping or packing of any article any greater quantity of paper wrapping or packing than is reasonably required for the protection of the article (including such as is reasonably required for its safe transit if the article is to be sent by post or otherwise dispatched to or to the order of the customer) ;
- (c) insert any advertising matter inside the wrapping or packing or carton or container ; or
- (d) affix to the wrapping or packing or carton or container any advertising matter the area of which exceeds 20 square inches.

(3) For the purposes of this Article the expression “ advertising matter ” shall not be taken as including instructions for the use of the article.

4.—No person shall—

- (a) produce in the Isle of Man any paper serviette or d’oyley, paper handkerchief, paper tablecloth, paper cup or saucer or plate, paper festoon or decoration, or confetti ; or
- (b) in the Isle of Man acquire in connection with any business or offer for sale or sell any such article as is referred to in head (a) of this Article produced in the United Kingdom or the Isle of Man in contravention of the provisions of head (a) of this Article ; provided that in any proceedings for any alleged contravention of the provisions of this head of this Article it shall be a defence for the defendant to prove that he had reasonable cause to believe and did believe that the article in respect of which the contravention is alleged was produced in the United Kingdom or the Isle of Man before the coming into force of this Order.

5.—Nothing in this Order shall be taken to prohibit or restrict :—

- (a) the printing, publication, distribution, production, acquisition, use, offer for sale, sale, wrapping or packing of any article ; or
- (b) the insertion of advertising matter inside the wrapping, packing, carton or container of any article or the affixing to any article of any advertising matter,

for the purposes of or in connection with export trade or business.

6.—Notwithstanding the provisions of Articles 1-4 of this Order, the Governor, if it is proved to his satisfaction that special circumstances exist, may by a licence granted by him or on his behalf or special or general direction issued by him, authorise the doing of any act which would otherwise be prohibited by those Articles.

7.—This Order shall come into force on the 15th day of June, 1940, and may be cited as the Control of Paper Order, 1940.

Given under my hand this 11th day of June, 1940.

GRANVILLE,

Lieutenant Governor.